



Int'l Steel & Minerals Conference 2015

25-27 March, 2015 Shijiazhuang, China

Delegate Invitation

Organizer:



Jointly Organized by:



Guided by:



1. Event Introduction

· Background

World economy showed flat performance in 2014 and different economic entities polarized. China GDP growth hit 20-year low and played a decreasing important role in driving world economy. Ferrous metals like coal & coke, steel and iron ore saw price downturn against the backdrop of slowing economy growth and slipping global bulk commodity market. Iron ore market was nearly cut in half in 2014. Steel industry had to speed up reform due to tight capital problem and increasing risks.

“Growth is the epitaph for growers”, misjudgement and inaccurate forecast on iron ore prices pushed global mining giants to expand their production and caused severe oversupply situation. Chinese characteristics permit domestic miners tenacious vitality. The average costs cannot act as a benchmark to evaluate market trend. Speculations were flourishing among market players, twisting normalized trading patterns and triggering problems like higher seaborne iron ore prices compared with spot prices in China port; higher iron ore stocks at ports and higher risks in physical and financial market.

In 2015, the growing polarization for all kinds of enterprises which are related to steel industry will push some steel mills to the edge of bankruptcy. Meanwhile, a number of enterprises with different problems such as operation, capital and corporate structure will face the risks for being out. Therefore, how do Chinese mines turn crisis into opportunities?

Should non-mainstream miners suspend operation and shift to other business? And how do the international giants tide over the difficulties?

Can “Innovation Pattern” integrate well every link of industrial chain, such as financial capital, entity industry, logistics channel, market research, trading platform and so on? The event will gather wisdom of industry leaders, market specialists, and financial experts. Just as the saying goes, walking alone begets speed, walking together begets distance.

2015 is the last year of Twelfth Five Year Plan and an important period of changing the pace of economic growth. Meanwhile, the government is in urgent need of promoting reform under the condition of stable growth. Will 7% growth rate in GDP be able to underpin China economy? Will the mixed ownership model be an effective way to manage state-owned and private companies? Can China Minsheng Investment Corp., Ltd. succeed in integrating China steel industry?

Traditional industries are impacted by internet thinking pattern, but for steel companies, is it an opportunity to make a substantial breakthrough or just a transformation in form? Will the property tax change accelerate real estate industry to enter the turning point? What risk will Chinese economy facing under geopolitical contest? What influence will be caused to bulk commodity market by interest rates increase in US and global economic unrest? Industrial experts and elites in the steel industry will work together to solve the problems at the conference.

Under the combined supervision of China Iron & Steel Association (CISA), Umetal is going to hold "Int'l Steel & Minerals Conference 2015" in Shijiazhuang, Hebei Province on Mar 25-Mar 27, 2015. The expected attendance is about 600. Umetal is looking forward to your presence.

· Products to be Covered

Iron Ore and Steel Products

• Topics to be Covered

- Macro-Economy Insight and Forecast in 2015
- Chinese Steel & Raw Materials Market Prospect in 2015
- New Opportunities for Global Iron Ore Producers under Falling Prices
- Study on The New Pattern of Iron Ore Pricing System
- China Domestic Ore Market Situation and Development
- Study on the Strategies of Domestic Iron Ore Mining Companies under Falling Imported Iron Ore Prices
- Global Iron Ore Supplier Project Development
- Global Miners' Steel Raw Material Production, Investment and Capacity
- Prospect on Logistics in Steel-Making Raw Materials Market

• Features of UMETAL Conference

High Profile:

Over 70% participants are marketing directors, vice presidents, or above.

Main participants are working at Chinese steel mills, plants, mines and trading companies.

Local steel mills and traders act as supporters to the event

Tremendous Scale & Far-Reaching Influence:

Participants cover major mining companies, Chinese steel mills, shipping firms, port authorities and financial institutes, as well as leaders in relevant government departments and industrial associations.

Good Reputation:

UMETAL has successfully held 17 iron ore conferences with over 8,000 participants since 2004. UMETAL conference has obtained good reputation in the industry and become an annual event for industrial insiders.

2. Organizer Introduction

UMETAL is an authoritative & comprehensive source for information (www.umetal.net) on China's major raw materials markets and industries such as iron ore, ferroalloy, coal, coke, copper, metal scrap, pig iron, carbon steel, stainless steel and base metals. Over 80 local professional analysts have provided 45,000 members at home and abroad with insightful information, research, and consulting solutions since 2004.

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3. Conference Agenda (Preliminary, taking the final confirmation as the standard)

WEDNESDAY, MAR 25, 2015
PRE-SUMMIT PROGRAMME

10:00 - 22:00 Registration

Venue: Lobby of Hilton Shijiazhuang Hotel

Pre-summit Networking Activities

08:30 - 12:00 Meeting of Custeel Directors and Shareholders (By invitation only)

Venue: Yanzhao Ballroom I & II, Level 3

Conference Room I (Venue: Yanzhao Ballroom I & II, Level 3)

14:00 - 15:30 Session 1 Forum of Steel Companies on Imported Iron Ore Market (By invitation only)

Conference Room II (Venue: Yanzhao Ballroom III, Level 3)

14:00 - 15:30 Session 1 VIP Social Gathering of Domestic Mining Companies (By invitation only)

Conference Room III (Venue: Yueji Ballroom I&II, Level 4)

13:30 - 16:00 Session 1 Finance

Chairperson: Yang Wei, Manager of Raw Material Department, Umetal

----Wang Shumei, Senior Manager of Industrial Products Division, Dalian Commodity Exchange

---- Zhang Lei, Vice-general Manager of Business Innovation Department, Shanghai Clearing House Co., Ltd.

----You Song, President, China Beijing International Mining Exchange (CBMX)

----To be Advised, Sinosteel Futures Co., Ltd.

----Weng Mingxiao, Deputy Director, Xinhua Futures

16:00 - 17:00 Session 2 Shipping

Chairperson: Yang Wei, Manager of Raw Material Department, Umetal

----Zhu Jiang, General Manager, Pacific International Lines

Conference Room IV (Venue: Yanzhao Ballroom V, Level 3)

14:00 - 17:00 Session 1 Training Course of Option

----Sun Yinying, Senior Manager, SGX

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THURSDAY, MAR 26, 2015 CEREMONY AND SUMMIT KEYNOTE

Chairperson: Yang Yongliang, Managing Director of Custeel

Venue: Kunlun Ballroom, Level 3

08:30 - 08:50 Opening Address

----Zhang Lifan, President of Custeel

----Zhang Hai, Deputy General Manager, Hebei Iron & Steel Group

THURSDAY, MAR 26, 2015, MORNING SESSION

Industry Development

08:50 - 09:20 Policy, Development and Outlook of China Steel Industry

----Wang Liqun, Vice Chairman, China Iron & Steel Association (CISA)

09:20 - 09:50 Management and Purchasing Strategy of Steel Companies

----Liu Jian, Managing Director, Hebei Iron and Steel Group International Trading Co. Ltd.

09:50 - 10:20 Mixed Ownership and Transformation & Upgrade of Private-owned Steel Mills

----Li Huiming, Managing Director, Hebei Jingye Steel Co., Ltd

10:20 - 11:00 Analysis on Global Iron Ore and Steel Market

----Ken Hoffman, Senior Analyst/Sector Head, Bloomberg Research

Economy Observe

11:10 - 12:00 To be Advised

----Jia Kang, President, China Academy of New Supply-side Economics

12:00 - 14:00 Buffet Lunch

THURSDAY, MAR 26, 2015, AFTERNOON SESSION

Managing Strategy

14:00 - 15:00 Steel Mills Dialogue Session- Steel Mills' Purchasing and Channel Building

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Chairperson: Yang Yongliang, Managing Director of Custeel

----Wang Yingsheng, Deputy Secretary General, China Iron & Steel Association (CISA)

----Li Daguang, Angang Group International Trade Corporation

----Shu Hong, China Shougang International Trade & Engineering Corporation

----Wu Jiahao, Zongheng Steel

----Du Yifeng, Masteel

----Pang Dahang, Jinxi Group International Trade Corporation

15:00 - 15:30 Global Iron Ore Market Forecast in 2015

----Zhang Jiabin, General Manager Assistant and Senior Analyst, Umetal

15:30 - 16:30 Traders Dialogue Session - Circulation Pattern and Trading Value

Chairperson: Zhang Jiabin, General Manager Assistant and Senior Analyst, Umetal

----Gao Feng, Lianfeng International Pte Ltd.

----Zhang Dongliang, Morebro Pte Ltd.

----Chen Peng, China National Building Materials Group Corporation

----Zhang Jie, SPR

----Liang Ruodong, Sinoday Resources Co., Ltd

Investment

16:30 - 17:30 Investment Dialogue Session- Investment Opportunity in Ferrous Industry Chain

Chairperson: Mao Shenjing, Senior Analyst, Beijing SunCapital Co. Ltd.

----Zhang Yichen

----Grand Flow Resources Co., Ltd

---- Rujin Co. Ltd.

----Shanghai Discovering Investment

----Bin Yixiang

17:30 - 17:45 New Thought of Iron Ore Hedging under the New Normal

19:00 - 20:30 Dinner (Venue: Kunlun Ballroom, Level 3)

FRIDAY, MAR 27, 2015, MORNING SESSION

Venue: Kunlun Ballroom, Level 3

Chairperson: Yang Shufang, Vice-general Manager, Custeel

Policy Research

09:00 - 09:30 China Iron Ore Policy Research and Regulation

----Lei Pingxi, Chairman, Metallurgical Mines Association of China (MMAC)

Management and Development

09:30 - 10:00 How do Domestic Mining Companies Tide Over the Difficulties

---- Feng Guoqing, Managing Director, Shougang Mining Investment Company

Resources Safety

10:00 - 10:30 China Mineral Resources Planning and Structure Assessment

----Yang Shufang, Vice-general Manager, Custeel

10:30 - 11:30 Domestic Miners Dialogue Session - the Past, Current and Future

Chairperson: Yang Shufang, Vice-general Manager, Custeel

----Lian Minjie, Managing Director, Sinosteel Mining Co., Ltd.

----Feng Guoqing, Managing Director, Shougang Mining Investment Company

----Angang Group Mining Co, Ltd

----Wang Huaiyu, Managing Director, Lingyuan Tianyuan Mining and Metallurgy Co. Ltd.

----Zhang Lu, President, Chaoyang Beipiao Baolai Iron Ore Co, Ltd

----Bi Yongtian, Hebei Metallurgical Mining Industry Association

Steel Market

11:30 - 12:00 Analysis on Global Steel Market

----Hu Yanping, Editor in Chief, Custeel

13:00 - 18:00 Business Talk

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4. Participation Guide

Registration with the conference should be made by sending filled Participation Registration Form and Remittance of Payment (by fax, email or mail) directly to Conference Secretariat. The registration fee includes admission to conference, coffee breaks, lunches, reception, banquet, proceedings, and souvenirs. All delegates shall cover accommodation at their expense.

Conference Working Language

English-Chinese simultaneous interpretation will be provided for two-day conference.

Registration Fee

Includes: Attendance at all conference sessions; Full conference documentation; Buffet lunches, dinners and refreshments.

Date	UMETAL VIP Club Member Price	UMETAL Member Price	Non-Member Price
A. Early Bird Preferential (before Feb. 10, 2015)	Free	□ USD 1,200	□ USD 1,400
B. Registration Fee (before Mar. 10, 2015)	Free	□ USD 1,400	□ USD 1,600
C. Spot Registration	Free	□ USD 1,600	□ USD 1,700

Refund Policy

Please expressly inform us in all correspondence before Mar.1, 2015, otherwise in the terms and conditions of the Conference Rules, all fees associated with the Registration Fee are refunded by 50%. If your refund decision is made after Mar. 13, 2014, all fees associated with the Registration Fee are non-refundable, but Conference Secretariat will send you proceedings and souvenirs by EMS.

About Shijiazhuang

Sitting in the central south of vast North China Plain, Shijiazhuang City is located at the longitude of 114°29'E, and the latitude of 38°04'N. With the Capital-Beijing and Port City-Tianjin in the North, and Bohai Sea and North China Oilfields in the east, and the towering Taihang Mountains and the coal bases in China-Shanxin Province in the west, Shijiazhuang City was called "the Nation Capital's Suburbs" in the old times. Shijiazhuang City enjoys convenient transportation conditions, called as "a gate from south to north and the throat from Hebei to Shanxi".

Shijiazhuang is abundant in natural resources. There are more than 50 mineral resources proved up, more than 1,100 lodes. The reservest of 17 mineral resources have been proved up, scattering in 58 lodes. The resources of high quality include coal, natural gas, limestone, dolomite, quartz and white mica. Such minerals as iron, manganese, chrome, vanadium, titanium, copper, lead, and zinc spread in the regions and counties located in the east side of Taihang Mountains.

Letter of Invitation

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If you require an official invitation letter to get entry visa, please send your request to us via email or fax with the following information included: name, company name, nationality, date of birth, passport number. The letter of invitation will be sent to you by email in scanning format within two days of your request.

Hotel Reservation

Upon your registration, delegates wishing to make a reservation should contact Conference Secretariat directly.

All rooms of Hilton Shijiazhuang Hotel have been reserved by Conference Secretariat at preferential rates during Mar 25 - 27, 2015.

Contacts of Conference Secretariat

For speaking or participant, please contact: Ms. Susan Chen

Email: event@umetal.com or Dir: 8610-8418 4880

Int'l Steel & Minerals Conference 2015

Mar 25 - Mar 27, 2015, Shijiazhuang, P.R. China

Conference Participation Registration Form

Date _____

Delegate Details

Please send your requests prior to Mar 13, 2015 due to Limited Rooms.				
No.	Family Name (Dr/Mr/Ms)	First Name	Position	E-mail
1				
2				
Company				
Tel		Fax		
Country				

Company Profile in Conference Book

If there are three or more delegates from your company attending the above-mentioned conference, we will leave a room in our conference proceedings for your company brief introduction. So please kindly help us complete the information of your company in the table below.

Company Name 公司名			
Head Office Address 总公司地址			
Agent/Branch/Others Address 分公司/代表处及其他地 址			
Contact Person 联系人		Position 职务	
Office No. 办公电话		Mobile 手机	
Fax 传真		Email 邮箱	
Main Products 主营产品			
Company Profile (in 200-300 words) 公司简介			

Registration Fee & Payment Means (Please tick off your price level)

Date	UMETAL VIP Club Member Price	UMETAL Member Price	Non-Member Price
A. Early Bird Preferential (before Feb. 10, 2015)	Free	<input type="checkbox"/> USD 1,200	<input type="checkbox"/> USD 1,400
B. Registration Fee (before Mar. 10, 2015)	Free	<input type="checkbox"/> USD 1,400	<input type="checkbox"/> USD 1,600
C. Spot Registration	Free	<input type="checkbox"/> USD 1,600	<input type="checkbox"/> USD 1,700

Note: Registration can only be confirmed upon receipt of payment or proof of payment. If you are not able to attend, a substitute delegate will be accepted. It may be necessary for reasons beyond the control of the organizers to alter the content, timing and venue. In the unlikely event of the conference being cancelled or curtailed due to any reason beyond the control of UMETAL, or it is necessary or advisable to relocate or change the date and/or location of the event, neither UMETAL nor its employees will be held liable for refunds, damages and/or additional expense which may incurred by delegates.

I have arranged a bank transfer of USD _____ to the Conference Bank. (The proof of payment has been sent to you).

Remittance Information			
Account Bank	Bank of Communications, Beijing Branch, Tuanjiehu Sub-Branch		
A/C No.	110060744018010009570	SWIFT BIC	COMMCNSHBJG
Intermediary Bank	JPMorgan Chase Bank. N. A. New York	SWIFT BIC	CHASUS33
Beneficiary (Company Name)	BEIJING CUSTEEL E-COMMERCE CO., LTD.		
Company Address	23/F, New Poly Plaza, No.1 North St., Dongcheng Dist., Beijing, 100010, China		



Please Return the Participation Form to Conference Secretariat:

Ms. Susan Chen: Email: event@umetal.com Dir: 8610-8418 4880 Fax: 8610-8418 4895

